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RRM CANADA DAILY BRIEF

Key findings:

- RRM Canada did not observe any significant indicators of foreign state-sponsored information manipulation in its monitoring of the broader Canadian digital information ecosystem during the period of September 17 to 19.
- Chinese Communist Party media outlets have not published further stories about GE44. Canadian WeChat news accounts have not published further editorials urging Canadians of Chinese heritage to vote for a specific candidate or party.
- Russian state-media outlet RT published a podcast hosted by George Galloway that discussed GE44 with strong anti-LPC sentiments. Galloway and an RT journalist claimed Canada has changed from a “popular, gentle country” to one that is “playing a controversial role in the world,” citing Canada’s role in Afghanistan and mass graves at Canadian residential schools. Galloway is one of RT’s most popular hosts on social media; however, he has not shared this episode of his podcast on his social media feeds, and it is not clear what level of engagement it is receiving.

Scan performed at: 9:00PM, September 19, 2021

Scan covers: 9:00AM September 17, 2021 – 9:00PM September 19, 2021.

Platform used: Buzzsumo, Crowdtangle, Tweetdeck, WeChat

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Highest engagement numbers for English-language media on Facebook, Twitter and Reddit¹

Article title	Date	Publisher	Facebook	Twitter	Reddit	Total engagement
Erin O'Toole - Whatever happened in Winnipeg?	July 2, 2021	Will & Ruth	14.2K	93	0	14.3K
Opinion: The Liberals say we can't risk a Conservative government. So why call an election?	Sep. 17, 2021	Globe and Mail	1.2K	457	12.5K	14.2K
Amazon Facing Teamsters Unionization Push in Canada	Sep. 17, 2021	The Street	11.4K	3	4	11.4K
Hillary Clinton endorses her 'friend' Justin Trudeau for Prime Minister	Sep. 17, 2021	Post Millennial	10K	30	0	10.1K
Majority of federal Conservative candidates won't disclose COVID-19 vaccination status	Sep. 18, 2021	Globe and Mail	2.7K	5.6K	1K	9.4K
Nanos poll: Latest tracking shows Liberals in winning territory	Sep. 17, 2021	CTV News	5.6K	741	1.1K	7.4K
Sabrina Maddeux: Canada is an angrier more divided place and Trudeau is to blame	Sep. 18, 2021	National Post	6.1K	671	321	7.0K
Diane Francis: Justin Trudeau's track record of failure	Sep. 17, 2021	Financial Post	5.9K	785	0	6.7K
Trudeau says he remains 'open' to electoral reform if Liberals re-elected	Sep. 18, 2021	CTV News	1.9K	377	4.1K	6.4K

¹ Engagement numbers reflect the stated reporting period. RRM Canada uses the following keywords to determine which news stories among Canadian English-language media outlets receive the most engagement: "Canada", "Canadian Election" OR "Canadian Federal Election" OR "44th General Election" OR "GE44", "Bloc Quebecois" OR "Yves Blanchet" OR "Yves-François Blanchet", "Erin O'Toole" OR "Conservative Party of Canada" OR "The Conservatives", "Annamie Paul" OR "Green Party of Canada" OR "The Greens", "Trudeau" OR "Justin Trudeau" OR "Liberal Party of Canada" OR "The Liberals", "Maverick Party", "Maxime Bernier" OR "PPC" OR "People's Party", "New Democratic Party of Canada" OR "NDP" OR "Jagmeet Singh"

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Article title	Date	Publisher	Facebook	Twitter	Reddit	Total engagement
Amazon faces Teamsters union drive at nine Canadian sites	Sep. 17, 2021	Reuters	3.0K	82	3K	6.1K

Highest engagement numbers for French-language media on Facebook, Twitter and Reddit?

Article title	Date	Publisher	Facebook	Twitter	Reddit	Total engagement
 Crainte du vaccin: «la désinformation l'a tuée»	Sep. 17, 2021	Journal de Montréal	2.2K	34	0	2.2K
Fort appui des Québécois sur la vaccination obligatoire des travailleurs de la santé	Sep. 18, 2021	Le Devoir	2.2K	5	0	2.2K
Trudeau a déjà perdu	Sep. 17, 2021	Journal de Montréal	1.7K	171	0	1.9K
Le nouveau logo du PPC: le Parti populaire de Maxime Bernier se trompe d'érable	Sep. 18, 2021	Journal de Montréal	1.4K	60	21	1.5K
Le «Quebec bashing», un acharnement persistant et sans retenue	Sep. 18, 2021	Le Devoir	1.2K	63	259	1.5K
Blanchet pense voir un Québec souverain de son vivant	Sep. 17, 2021	Le Devoir	1.2K	5	0	1.2K
Jagmeet Singh a le soutien de Bernie Sanders, Justin Trudeau celui d'Hillary Clinton	Sep. 17, 2021	Radio-Canada	866	10	0	876

² Engagement numbers reflect the stated reporting period. RRM Canada uses the following keywords to determine which news stories among Canadian French-language media outlets receive the most engagement: "Canada", "Élections fédérales" OR "Élections Canada", "Bloc Québécois" OR "Le Bloc" OR "Yves Blanchet" OR "Yves-François Blanchet", "Erin O'Toole" OR "Les conservateurs" OR "Parti conservateur du Canada", "Trudeau" OR "Justin Trudeau" OR "les libéraux" OR "Parti libéral du Canada", "Nouveau Parti démocratique" OR "Le NDP" OR "Le NDP du Canada" OR "Jagmeet Singh", "Annamie Paul" OR "Parti vert du Canada", "Maxime Bernier" OR "Parti populaire", "Le Parti maverick"

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Article title	Date	Publisher	Facebook	Twitter	Reddit	Total engagement
Nouvelle mise en garde de Legault à la veille des élections fédérales	Sep. 19, 2021	La Presse	766	26	0	792
Yves-François Blanchet demande la balance du pouvoir aux Québécois	Sep. 18, 2021	Radio-Canada	719	15	0	735
Trudeau « ouvert » à une réforme électorale, mais avec conditions	Sep. 18, 2021	La Presse	522	88	0	610

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Highest engagement numbers on WeChat

Article Title ³	Date	Account	Total views ⁴
笑翻！杜鲁多烫嘴普通话火遍全网！祝华人中秋快乐，一度忘词笑场！（Trudeau's Mandarin gaffe goes viral! Wishing a Happy Mid-autumn Day, everyone laughed when he flubbed)	Sep. 18, 2021	51.ca	32.9K
痴心！华人移民持 PR 卡上海回加拿大，中国护照被盖章注销？！还要求取消户口（Nerve-wracking! A Chinese immigrant returning to Canada with their PR card in Shanghai had their Chinese passport cancelled? They also demanded their hukou cancelled)	Sep. 18, 2021	BCBay	19.2K
数十位华人被拒登机！花了近 4 万无法回国，滞留机场挨冻：“外国人登机，我们不行？”（Dozens of ethnic Chinese were denied boarding! They spent 40K to return home, but were left stranded in the cold! Foreigners can board, but we can't?)	Sep. 19, 2021	Mengchenghui	10.0K
枫叶卡和中国户口只能二选一？拿 PR 的加国华人在上海转机时被告护照遭注销，瞬间成无国籍人士（You can only choose your PR card or your hukou? A Chinese with a PR card was told his passport had been cancelled after changing planes in Shanghai, leaving them stateless)	Sep. 18, 2021	Vansky	6.7K
PR 华人返回加拿大，护照竟被海关盖了注销章？还被要求下次出境时出示户口取消证明！是否对下次回国有影响？（A Chinese with PR returned to Canada, but their passport was cancelled by customs? They were also asked to show a certificate they cancelled their hukou!)	Sep. 19, 2021	Mengchenghui	6.7K
哇塞！特鲁多的罗曼史（Wow! Trudeau's romance)	Sep. 18, 2021	Vancouver Headlines	6.0K
加拿大谎报多起老人因新冠死亡事件，真实原因令人愤怒（Canada falsely reported many deaths of elderly people due to Covid-19, but the real cause is infuriating)	Sep. 17, 2021	People's Daily Overseas	5.1K
笑翻！杜鲁多烫嘴普通话火遍全网！祝华人中秋快乐，一度忘词笑场！（Trudeau's Mandarin gaffe goes viral! Wishing a Happy Mid-autumn Day, everyone laughed when he flubbed)	Sep. 18, 2021	Canada News (Lahoo)	4.5K
特鲁多胜率 73%，发出终极一击：投 NDP=投保守党！奥图尔急了：投 PPC=投自由党（Trudeau's odds of winning rose 73%, and delivers an ultimate blow: A vote for NDP is a vote for CPC! O'Toole is nervous: a vote for the PPC is a vote the LPC)	Sep. 19, 2021	Superlife	4.2K
美英澳建立新伙伴关系，没带加拿大！（The U.S., U.K., and Australia establish a new partnership, without Canada!)	Sep. 18, 2021	People's Daily Overseas	3.7K

³ Article titles translated by RRM Canada

⁴ Total engagement numbers reflect the article's page views; WeChat does not calculate the number of comments an article receives

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On our radar

User engagement with French and English-language online media

- The majority of French and English-language stories shared on Facebook, Twitter and Reddit for September 17 to 19 originated from recognizable Canadian media outlets.
- However, the most shared story on Facebook for the time period was a two-month old Conservative Party video from an anonymous Vimeo account.
 - The video features CPC leader Erin O'Toole discussing two scientists in a Winnipeg government laboratory who allegedly shared virus research information with the Chinese military. The video received 77.8K views.
 - The video was shared in Facebook groups that share similar political leanings, including "Hold Trudeau Accountable (14K followers), Ontarians for a Recall Election to Replace Trudeau Liberal (9.1K followers), and Millions of Canadians Despise Justin Trudeau (8.5K). According to Facebook's ad transparency analytics tools, all of these pages are administered by a Facebook user in Canada.

User engagement with Sinophone online media

- The most-viewed stories on WeChat for September 17 to 19 were a mix of stories from recognizable Chinese-Canadian WeChat news accounts and CCP media accounts.
- On the eve of Election Day, Chinese Communist Party media outlets have not published any stories about GE44. Canadian WeChat accounts have also not published any editorials urging Canadians of Chinese heritage to vote for a specific candidate or party.
- Topics of interest on WeChat include:
 - The *People's Daily Overseas* edition covered two Canadian politics related stories, a report on the newly established AUKUS trilateral security pact, and a report claiming that a Canadian LTC facility "faked" the deaths of elderly residents who actually died of neglect. Neither story mentioned GE44.
 - Canada WeChat accounts, such as *BCBay* and *Vansky*, published stories about a Chinese citizen with a Canada permanent resident card who asked to cancel their "hukou" (household registration in China) by Chinese immigration authorities. The articles do not mention GE44.
 - Canadian WeChat accounts, such as *51.ca* and *Lahoo*, published on Justin Trudeau's attempt to say "Happy Mid-Autumn Festival" in Mandarin Chinese. The accounts take a neutral political stance, and do not criticize the LPC leader for flubbing the line.

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User engagement with Russophone online media

- There were no high-engagement posts from Canadian Russian-language media outlets for the September 17 to 19 reporting period
- Topics of interest in global Russian-language media include:
 - In an RT podcast, presenter George Galloway [discussed](#) GE44 and claimed LPC leader Justin Trudeau has “triggered an unnecessary election” and has in recent years, changed from a “popular gentle country” to one that is “playing a controversial role in the world.” The guests’ on the podcast mentioned a number of events or incidents that occurred under the LPC government, and carried strong anti-LPC sentiment. The podcast did not rank on [Chartable](#), and it is not clear what level of engagement the podcast received. Although Galloway is one of RT’s most visible personalities on social media (369K Twitter followers), he did not share the podcast on his social media accounts.
 - [RIAFA](#), a website that amplifies Russian state-media, reports that Justin Trudeau may lose the PM seat if the LPC campaign does not garner a majority of seats.
 - [Rossaprimavera](#) [reports](#) that Justin Trudeau was booted outside Quebec City hall during a campaign event. *Rossaprimavera* is a site belonging to the conservative ‘Essence of Time’ movement led by S. Kurginyan.

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