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[AD]

RRM CANADA DAILY BRIEF

Key findings of foreign activity:

- RRM Canada identified no indicators of significant foreign activity in this scan.
- RRM Canada assesses the vast majority of content to be Canadian in nature.
- RRM Canada identified one Sputnik article written on the upcoming election.
 - This article is a French-language interview with Matthiew Deutté Brien, who intends to run as a Bloc Québécois MP and who was arrested last year after an altercation with the PM at the 2018 Fête nationale festivities. This article had a *low level* of engagement with only 407 interactions (likes/shares/comments¹).

Scan performed at: 11:50AM, September 3, 2019

Scan covers: 11:50AM September 2, 2019 – 11:50AM September 3, 2019

Platform used: Buzzsumo

¹ Facebook interactions are how users engage with content and comes in three primary forms: likes, shares, or comments. Likes are an indication of an emotion the reader might feel towards content, a share is passing the content on to a user's friends, and a comment is a response to a piece of content.

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Issue/Individual	Search terms	Links	Facebook
Immigration	Canada immigration Canada migrant Canada global compact Canada asylum	Nothing of note	Nothing of note
First nations	Canada Indigenous Canada First Nations Canada Native	Nothing of note	Nothing of note
Environment	Canada climate change Canada global warming Canada carbon tax	Nothing of note	Nothing of note
LGBTQ rights	Canada trans -mountain - highway Canada gay Canada lgbt Canada lesbian	Nothing of note	Nothing of note
Islamophobia	Canada sharia Canada Islam Canada Muslim	JihadWatch article	Nothing of note
Justin Trudeau	Trudeau	Sputnik article on Justin Trudeau	Content largely Canadian
Andrew Scheer	Scheer	Nothing of note	Nothing of note
Maxime Bernier	Bernier	Increase in articles after Maxime Bernier's comments about Greta Thunberg being 'mentally unstable'	Increase in articles after Maxime Bernier's comments about Greta Thunberg being 'mentally unstable'
Jagmeet Singh	Singh Jagmeet Singh NDP	Nothing of note	Nothing of note

For Public Release

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Sputnik article:

- The article was a French-language interview written by the journalist Jérôme Blanchet-Gravel “Élections 2019: un «patriote controversé» veut affronter Trudeau dans son fief”. <https://fr.sputniknews.com/canada/201909021042030122-elections-2019-un-patriote-controverse-veut-affronter-trudeau-dans-son-fief/>
- Russian activities have historically shown support for separatist movements. It follows the Russian tactic of supporting wedge issues to divide public opinion.
- The ‘Controversial Patriot’ is Matthieu Deutté Brien, who intends to run as a Bloc MP in Trudeau’s riding of Papineau and was arrested last year after an altercation with the PM at the Fête nationale festivities in the Papineau riding on Saturday, June 23, 2018.
- This article had minimal spread with 407 Facebook engagements (likes, shares, comments²) during this period. This is a low-level of impact.

² Likes, shares, and comments are how Facebook users engage with content. A like signifies an emotion that a reader feels about a post, a share distributes it further to other users, and a comment is a response to the original post. Assuming no malfeasance, higher numbers of engagements tend to indicate that an article or post had a greater impact.

[APG]