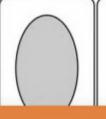
Countering Disinformation - Components of an Effective Collective

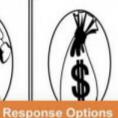


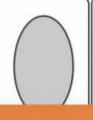
















Shared Understanding

Monitoring

 Performed by the Intelligence Community and Government departments; allsource intelligence, including OSINT techniques.

Analysis

 Internal Government analysis that can also include liaising with industry, civil society, and academia as required.

Public Communications and StratComs

Communications profressionals counter disinformation on public platforms, often providing both counternarratives and advice and guidance for detecting disinformation.

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Public Attribution

Ranging from symbolic gestures (e.g., speeches by leaders) to votes by the legislature and public 'naming & shaming' of specific actors.

Regulatory Action

· For example. revoking broadcasting licenses for publishers. In certain cases. the entities responsible are independent from the Government and can recieve complaints from the public or a reccomendation from the

government

Sanctions

 Sanctions are part of the toolkit to respond to malicious behaviour, including the particiaption in or support of information manipulation campaigns (i.e., Russian invasion of Ukraine).

Diplomacy and International Engagement

 Sharing best bractices and lessons learned with like-minded partners.
 Working towards collective

 Working towards collective responses to foreign interference and supporting vulnerable democracies.

Programming Supporting

research into disinformation and information manipulation, as well as projects seeking to counter it. Can include both domestic and international endeavours.

Industry Engagement

Threat

intelligence sharing with governments; • Early flagging of content and behaviours to degrade, deny, demote etc adversarial

activities

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Continuous evolution of coordinated concepts and practices, and dedicated engagement

Elements of Countering FIMI/Disinformation	Line of Effort	Department	Context
Shared Understanding	Monitoring	Global Affairs Canada Security and Intelligence community	RRM Canada monitors and regularly reports on topics related to the foreign policy priorities of the Government of Canada, including: Russia and the war in Ukraine; the Indo-Pacific region and emerging global threats; and, foreign threats during Canadian general elections (as part of the SITE Task Force).
			The Intelligence Community is constantly monitoring and reporting on threats to Canadian interests, including Canadian society and critical infrastructure.
	Analysis	Global Affairs Canada Security and Intelligence Community Privy Council Office; Canadian Heritage	RRM Canada regularly performs data analysis on the information environment, sometimes aided by civil society and trusted academic partners. The Security and Intelligence Community regularly performs data analysis on the information environment. The Privy Council Office received money in Budget 2022 to "coordinate, develop and implement government-wide measures designed to combat disinformation and protect democracy". Canadian Heritage supports projects that support the development of public communications techniques to help build resilience, through the Digital Citizen Initiative.
Response Options	Public Communications and StratComs	Global Affairs	Communications experts at GAC, DND, PCO and other departments challenge Russian disinformation on public platforms. Canadian Heritage supports projects that support the development of public communications techniques to help build resilience, through the Digital Citizen Initiative.

Elements of Countering FIMI/Disinformation	Line of Effort	Department	Context
	Public Attribution	Global Affairs Parliament	Global Affairs has publicly attributed and called out bad actors responsible for information manipulation (through the G7 RRM 2021 Annual Report). The Canadian House of Commons of voted to designate Russia's Wagner Group as a terrorist entity (specifically
	Regulatory Action	Canadian Heritage (CRTC) Parliament	citing its role in destabilizing societies). In the wake of the Russian invasion of Ukraine, the Canadian Radio-television and Telecommunications Commission (CRTC), the broadcasting regulator, undertook a review of the broadcasting privileges of Russian state-sponsored media and determined that the licensees should lose these privileges. However, the CRTC is independent and undertake their own investigations; in certain cases, the Minister of Canadian Heritage can recommend the CRTC examine a certain issue, but only recommend, not order.
	Sanctions	Global Affairs Canada	Sanctions remain part of the toolkit for Canada to respond to malicious acts, internationally. Increasingly, in the context of the Russian invasion of Ukraine, Canada has sought to levy sanctions based on the use of information operations by bad actors.
	Diplomacy and international advocacy	Global Affairs Canada Public Safety	Global Affairs Canada leads Canada's diplomatic and international engagement around countering disinformation (e.g. G7 RRM). Experts at GAC have crafted specific strategies and supporting material to support Canada's diplomatic corps in engaging with other countries bilaterally and multilaterally to sustain and increase support for Ukraine in the face of Russian aggression and Russian disinformation.

Elements of Countering FIMI/Disinformation	Line of Effort	Department	Context
	Programming	Canadian Heritage	Canadian Heritage runs the Digital Citizen Initiative which
		Global Affairs Canada.	supports Canadian researchers studying disinformation and its impact on Canadian society, with a view to providing evidence-based solutions.
			Peace Operations programming at GAC supports building resilience to disinformation, digital/media literacy and enhancing strategic communication capabilities in key areas (i.e., Ukraine, Georgia, and Belarus), and globally through ProDem.
Proactive Engagement	Industry Engagement		Global Affairs Canada engages with industry on issues related to countering foreign interference through the Carnegie-led Multi-Stakeholder Partnership.
			ISED is the general lead for Canadian efforts to liaise with the technology sector.
	Civil Society Engagement	GAC, PCO, PCH, others Specifically: Canadian	
		Heritage	
	International Multilateral Organizations	Global Affairs Canada Public Safety	Global Affairs Canada leads Canada's engagement with international multilateral organizations related to countering foreign interference, including and the emerging work in the OECD.
			Public Safety also has a role with respect to international engagement, given their role in the
			and the Ministerial commitment to host a G7 conference on disinformation in Canada.