



Rapport de repérage des médias sociaux: weekend du 20 août 17h au 22 août 17h 2021
Weekend Social Media Monitoring Report: August 20, 5pm – August 22, 5pm, 2021

Observations principales / Key observations

- Overall volume was low all through the weekend. (**Last 24h: 458; Previous 7 days average: 1.42K posts/day; Previous 30 days average: 919 posts/day**)
- Concerns related to how to vote during the pandemic continued to be the main topic of discussion. They are mainly related to vote by mail and health precautions at the polls, including polarized positions on masks and vaccination requirements. Inaccurate information about EC requiring candidates, workers or voters to be vaccinated is spreading at low levels with low engagement.
- Disappointment over the lack of campus polls continued to be expressed along with safety concerns for schools in the event that they serve as polling stations.

Sujets principaux – Environnement numérique externe / Key topics – External Digital Information Ecosystem

- ↓ Mail-in voting, lockdown as an election tactic, and machine voting
- ↓ Elections during a pandemic – voting in person

Nombre de mentions - Trames narratives principales / Number of mentions - Leading narratives

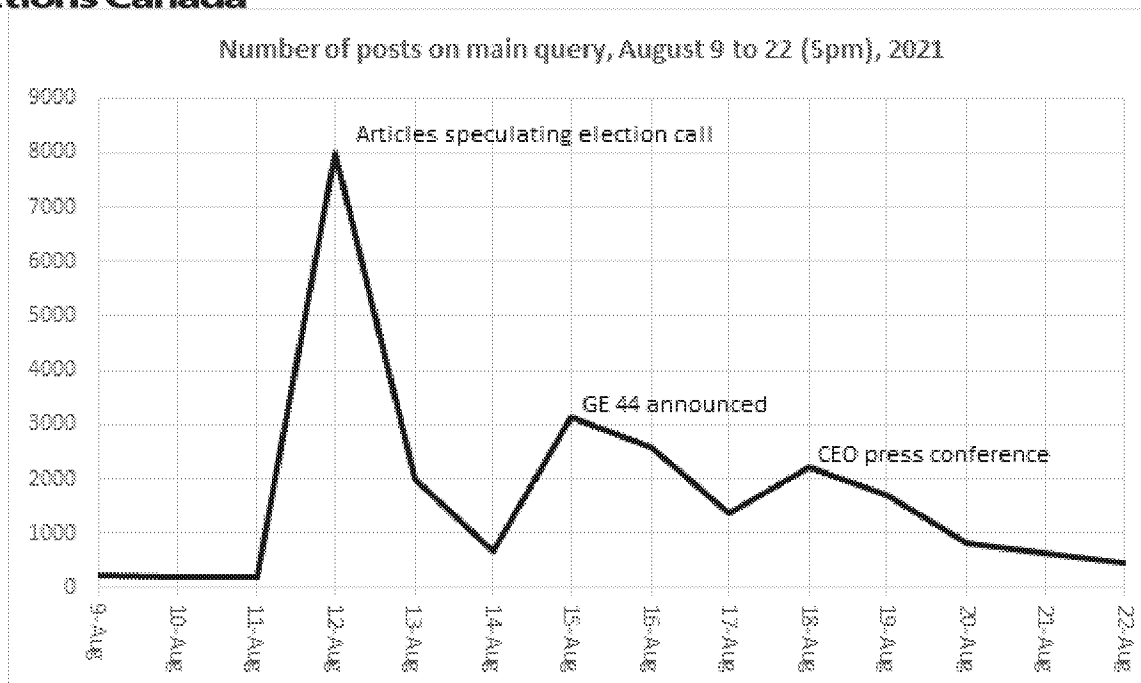
Narrative	August 20 (5pm) – August 22 (5pm)*	August 19 (5pm) – August 20 (5pm)	August 18 (5pm) – August 19 (5pm)	August 17 (5pm) – August 18 (5pm)
Vote by mail	144	135	155	136
Dominion/machine voting	25	32	32	43
Voter ID/identification	6	8	8	5
Rigged/fraudulent elections	62	30	44	53
EC corrupt/partisan/incompetent	26	33	23	28
Voting with pencils	3	3	N/A	N/A
Masks in polling places	12	50	N/A	N/A
Vaccine requirement	28	27	N/A	N/A

These are approximations based on keyword mentions in collated content

*Statistics collected over the period of two days

Volume de messages portant sur Élections Canada/Volume of posts about Elections Canada

Sur nos comptes officiels / On our official accounts	
Sujets principaux, interactions avec l'auditoire / Key topics of interactions with our audience	Présence des sujets provenant de l'externe / Topics stemming from the external infosystem
(323/2171) Vote by mail/ways to vote (187/2171) Registration (56/2171) Health and safety/Pandemic election	(323/2171) Mail-in voting (23/2171) Machine Voting/Tabulators (48 /2171) Elections during a pandemic/voting in person



Éléments sous observation / On the radar

U.S. podcaster Joe Rogan weighs in on GE44, some accuse him of foreign interference

On Friday August 20, the host of the Joe Rogan Experience podcast on Spotify (8.26M subscribers on YouTube, Spotify analytics unknown) invited journalist Meghan Murphy as a guest and GE44 was discussed. Murphy was critical of Canada's handling of COVID-19, blaming the LPC leader for the policies and announcing she was going to vote for the CPC, followed by Mr. Rogan agreeing with her. This sparked debate online, particularly on Reddit where a discussion on whether the podcast was spreading misinformation about the LPC during an election generated over 3.1K engagement. In the ensuing discussions on social media, some users speculated whether the endorsement by Joe Rogan constituted foreign interference in the Canadian election.

Post from MP featuring edited video of rival draws referrals to EC about disinformation

On August 22, an MP posted a video about the CPC leader's stance on privatized healthcare. The video was edited by cutting; it generated reactions from social media users accusing the MP of having maliciously modified the video to cut-out important context and misrepresent the CPC leader's accurate position on private healthcare. The social media team received a handful of social media messages seeking EC's intervention to take action and denounce the video as fake and misleading.

Interesting: as of August 23, the exclusion of PPC in the debates has not caused online reactions against EC

Despite news articles announcing the PPC leader would be excluded from the GE44 leaders' debates, as of last night controversy over the inclusion/exclusion of the PPC in televised debates did not involve EC. It could be that there is growing knowledge that these decisions are handled by the Debates Commissioner, or it could simply mean that reactions have yet to come.



↓ Vote by mail, pandemic/lockdowns as an election tactic, and machine voting

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

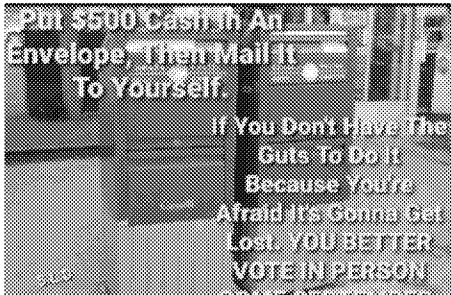
- *How to vote in the federal election if you've been evacuated from your home because of wildfires* – CBC (**Total shares: 16 / Total engagement: 275**)

Faits saillants sur les médias sociaux / Social media highlights

This weekend saw a *decline* of new posts and comments about machine voting on posts about the election. However, claims that EC is partisan remained, and the focus has been predominately that encouraging mail-in-ballots is the way that EC is expressing partisanship or attempting to rig the election. As the 4th wave of COVID-19 worsens, comments such as “EC is waiting to play their cards” or that lockdowns are pending just before the election that will impact the results continue to gain traction online. Discussion of a theory by a Quebec YouTuber that results from ridings would go into a “chambre noire” in Ottawa where voting machines may be used continued on his Facebook page.

Publications reliées au sujet / Related posts

Engagement	Followers, platform	Account	Post	Date
394	401K, Facebook	Liberal Party of Canada Parti libéral du Canada, Federal political party	<p>Can't wait to vote in the election? You can cast your ballot early by voting by mail. [...] Get the details → liberal.ca/mail</p> <p>*Sample comments*</p> <p>Facebook user 1: This shouldn't be allowed at all vote in person should be the only way to vote but this is the liberals corruption at its finest (46 r.)</p> <p>Reply 1: 100% remember Hillary Clinton was with him last week and I'm sure she showed him very well how to rig it (17 reactions)</p> <p>Reply 2: when it takes 14 days for a letter to go from one suburb to the adjacent one, it shows that Canada Post is not reliable, nor functioning and is substandard! What happens to those votes that are received 3-4 months past Election Day? (4 reactions)</p> <p>Facebook user 2: Here comes the election rigging. Following in the democrats footsteps. (33 reactions)</p> <p>Reply 1: Mail-in ballots in Canada have been used for more than 100 years with no problems. And with an independent and non-partisan agency that is respected all over the world. Tell me, anything to back up your comment? Or is it just that the Conservatives have been fined and jailed for election fraud so you think the Liberals will do it? (9 reactions)</p> <p>Reply 2: yes the most corrupt party ever . of course they'll cheat . just look at Captain Crayons record . (1 reaction)</p> <p>Reply 3: Elders, handicapped, soldiers, folks who work long hours - can't vote? Hum? Sounds like a repunuts state. (3 reactions)</p> <p>Reply 4: Ah, the fascists are coming out and they are all for voter suppression. Just complaining about mail-in ballots that have been in place for more than 100 years with no problems. And with an independent and non-partisan agency that is respected all over the world. Gotcha. (5 r.)</p> <p>Reply 5: Nothing corrupt about mail in ballots. (2 reactions)</p> <p>Reply 6: LIAR. Even voting from home requires identification. There is no way to rig the election. ELECTIONS CANADA IS AN INDEPENDENT</p>	Aug. 21

			<p>BODY THAT RUNS VOTING. Quit spreading trumpard conspiracy theories. (2 r.)</p> <p>Reply 7: the only ones doing illegal electioneering was the Harper Conservatives. Many staff and party members were charged some went to jail including MP dean delmaestro. (No reaction)</p> <p>Facebook user 3: Following Biden's lead! And a week later they will be declared winner (20 reactions)</p> <p>Reply 1: the cemeteries are already getting their ballots (1 reaction)</p> <p>Facebook user 4: Nobody should be voting by mail in this election. It only invites fraud and delays results needlessly. (13 reactions)</p> <p>Reply 1: NOT TRUE. IT IS PART OF THE "BIG LIE" [...] (3 reactions)</p> <p>Reply 2: except for the fact that we've been using mail in ballots for DECADES.... [...] (4 reactions)</p> <p>Facebook user 5: NO MAIL IN VOTES (12 reactions)</p> <p>Reply 1: Why do you have to go to Liberal.ca/mail to get a mail in ballot? Shouldn't you have to go to Elections Canada for a mail in ballot? This seems very suspicious to me and should be investigated. (No reaction)</p> <p>Facebook user 6: I can smell corruption. Vote in person [...] (6 reactions)</p> <p>Facebook user 7: "Those who cast the votes decide nothing. Those who count the votes decide everything,"- Joseph Stalin [...] (2 reactions)</p> <p>Facebook user 8: Take 500\$, send it in an envelope to yourself by mail.. if you can't because you are scared it could get lost, then don't vote by mail (1)</p> <p>Facebook user 9: The fraudulent voting machines are ready to flip any vote to Trudeau (1 reaction)</p> <p>Facebook user 10: plus facile de frauder et voler une élection comme aux USA (No reaction)</p> <p>Facebook user 11: these go straight to the Dominion machines for massaging into acceptable choices. (No reaction)</p>	
283	359.5K, Twitter	Liberal Party, Party	<p>Can't wait to vote in #Elxn44? You can cast your ballot early by voting by mail. It's a fast and easy way to make sure your voice is heard - and to make it count.</p> <p>*Sample comments*</p> <p>Twitter user 1: Please vote in person. Mail in ballots only increase the potential for fraud. We still go to the grocery store & line up for everything else. Please line up & vote in person... (53 reactions)</p> <p>Twitter user 2: (12 reactions)</p>  <p>Twitter user 3: No way am I trusting my ballot to CanPost, no offence... (2 r.)</p> <p>Twitter user 4: If you have so much faith in the Canadian postal system, try putting \$1000 cash in an envelope and send it to your self... Not willing to take the risk? Then why would you vote by mail? (No reaction)</p>	Aug. 21



			<p>Twitter user 5: I wonder how many dead people will be voting this election (No reaction)</p> <p>Twitter user 6: why should we vote by mail ? sounds fishy. (No reaction)</p>	
262	11K, Facebook	Policier du Peuple 2.0, News forum	<p>« Faites-vous confiance au Prochaine élection? fraude prévue aux élections Canada ??? trop de chance selon les canadiens... Un agent d'information à Élection Canada nous ont appris que la démarche d'inscription pour le vote par la poste atteignait des sommets inédits, à savoir 1,2 millions, déjà, au pays. https://forum.chaudiere.ca/viewtopic.php?f=2&t=2792</p> <p>« L'agent d'information nous a expliqué que normalement, il y a entre 15,000 et 20,000 votes par voie postale. Là, ça se profile DÉJÀ pour qu'il y en ait ÉNORMÉMENT PLUS! <i>Dominion Voting Systems et le scrutin du 20 septembre 2021, au Canada... et la "chambre noire"</i></p> <p>[...] « J'ai donc appelé mon bureau de circonscription et je me suis entretenu avec le directeur de scrutin (parce que les deux autres employés n'étaient pas "habiletés à répondre") et il n'était pas au courant qu'il y avait autant de votes par la poste, en vue du scrutin fédéral. Mais pourtant, les votes par la poste sont envoyés dans la circonscription de l'électeur... donc il y aurait dû en avoir dans ma circonscription de Lévis mais il ne semblait pas y en avoir.</p> <p>[...] « Mais justement, c'est là qu'on touche à une sorte de chambre noire. Dans les bureaux de circonscription, ils ont des ordinateurs [...] sur lesquels fonctionne un logiciel de "tabulation des votes" (dont personne ne semble connaître le nom mais qui serait "fourni" par Élection Canada) qui retourne les décomptes à Élection Canada.</p> <p>« [...] je n'ai trouvé personne qui pouvait me dire OÙ exactement ce "bureau d'Élection Canada" se trouvait. [...] il y a une sorte de "chambre noire" à Élection Canada qui reçoit tous les votes et personne ne semble savoir quoique ce soit à propos de ce tout petit mais tellement important segment de la chaîne de votation, où la compilation nationale des votes a lieu, en quelque sorte.</p> <p>« Il est permis de s'interroger à propos de ce que je qualifie de "chambre noire" parce que c'est là qu'un logiciel, par exemple et hypothétiquement, pourrait "ajuster" certains résultats.</p> <p>« Sans prétendre que ça ait lieu, ça demeure un "lieu stratégique" de la compilation nationale des résultats alors il faudrait qu'on en sache plus à propos de cette "étape".</p> <p>*Sample comments*</p> <p>Facebook user 1: Tu y vas en personne ou sinon tu vote pas! (15 reactions)</p> <p>Reply 1: et ils volent ton vote (1 reaction)</p> <p>Reply 2: voter en personne réduit la possibilité du vole de vote. Faire voter un mort ou un hospitalisé par contre là j'imagine qu'il ne vont pas voter en personne... (No reaction)</p> <p>Facebook user 2: Cette façon de voter ressemble drôlement à ce qui s'est passé aux USA et la fraude qui à suivit. Donc vol d'élection. (10 reactions)</p> <p>Facebook user 3: La seule façon de prouver la fraude c'est que TOUT le monde vote! Y aura forcément plus de votes que d'électeurs et les votes rentreront à la toute dernière minute comme aux USA... (7 reactions)</p>	Aug. 21



			<p>Facebook user 4: Élections....donner un semblant de fausse espoir pour un meilleur parti..... mais on sait très bien que tout est déjà décidé d'avance. Fait longtemps que je ne vote plus. !!! (3 reactions)</p> <p>Reply 1: Comment sais-tu que cela est décidé d'avance. (1 reaction)</p> <p>Reply 2 (by comment author): pas en écoutant les merdias certain. Vas te promener sur le net et va voir se qui se passe ailleurs. Compagnie Dominion La censure est partout....lache youtube et va voir sur autre plate-forme. Y'a pas plus corrompu que le gouvernement....le mot le dit....gouver et ment. Mais chacun a le droit a son opinion (1 reaction)</p> <p>Facebook user 5: Ce système ne doit jamais faire partie des élections . Trop de risque de fraude associé à ce système . Le DGE doit catégoriquement refuser cette option. Exigez que cette façon de voter soit exclu totalement. Appelez votre DGE et dites leur que si cette machine fera partie des élections et bien que vous boycotterez cette élection . Merci à tous. (3 reactions)</p> <p>Facebook user 6: Je pense qu on doit forcer le gouvernement a faire une loi un vote une face pas de face pas de vote (2 reactions)</p> <p>Facebook user 7: Déjà 1,2 millions bulletins de vote postal déjà préremplis. Wow (No reaction)</p> <p>Facebook user 8: Moi je crois que Trudeau va rentrer encore puisque que les boite dominion sont déjà planifier Il n'a donc pas peur de déclencher l'élection!!! (No reaction)</p> <p>Facebook user 9: Moi je crois que les les votes devrait public. Comme ça plus s'inquiète pour la fraude ! (No reaction)</p> <p>Facebook user 10: Non,,avec Dominion....pas du tout ! (No reaction)</p> <p>Facebook user 11: pas du tout, surtout avec les votes par la poste, ce n'est vraiment pas sécuritaire, il y a des risques élevé de fraude (No reaction)</p>	
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↓ Elections during a pandemic – voting in person

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- *Canada election: Lack of on campus polling raises concerns about youth voter turnout* – Global **(Total shares: 9 / Total engagement: 289)**

Faits saillants sur les médias sociaux / Social media highlights

While comments about masks in polling stations have lowered in volume over the weekend, the concerns about vaccination status of poll workers, and even voters and candidates has remained. Expected implementation of vaccine passports in September, rising cases, and return to school have increased the pressure on both sides of the debate with some insisting on voting in person and worried about needing a passport, and others insisting on voting by mail. Simultaneously there are conversations about whether voting in person at a school will be safe for voters and children, as well as complaints that EC is not re-instituting campus polls in this GE. Level of comfort with each aspect of GE44 pandemic preparedness appears uneven and rarely seems to be a binary of fully supporting all measures or fully opposing them. Polarization is intense and language used by those opposing the mandatory application of sanitary precautions regularly refer to coarse language and reference narratives observed in the Nov. 2020 US Presidential.

Publications reliées au sujet / Related posts

Engage ment	Followers, platform	Account	Post	Date
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1.6K	79K, Twitter	Twitter user	<p>Its NOT about politics! 0:53: That's why they want you to talk about this election like it actually matters, when it doesn't. All that matters is people coming together and just saying no to the mandates and we get out of this regardless of who's in charge. Duh!</p> <p>*Sample comments* Twitter user 1: Speaking of politics, Id like to organize a bit of action on election day if Elections Canada wants people to wear masks to be able to vote. As people in BC know, masks are recommended here. We need to show up to the voting booths without masks and demand to vote in person. STW. (1 reaction) Reply 1: *STW=Spread The Word (No reaction) Twitter user 2: WE NEED TO ORGANIZE! (1 reaction)</p>	Aug. 20
524	2.2M, Facebook	Global News, News outlet	<p>With a fourth wave of COVID-19 brewing across Canada, some provinces are rethinking the usual practice of allowing polling stations to be set up at schools on Election Day. At the heart of the debate is whether allowing the public into a school on Election Day poses additional risks for anyone in the building... <i>Some provinces won't allow polling stations in schools this federal election</i></p> <p>*Sample comments* Facebook user 1: The UN should send observers to Canada from other countries to uphold the integrity of the election. The current government has been found guilty of corruption and ethics violations, and needs to be monitored. (70 reactions) Facebook user 2: Its safe. If I can be around hundreds shopping I can manage a couple minutes in a line to cast a vote. I've never once felt not safe going anywhere. (64 reactions) Facebook user 3: Not at schools please. Think of the under 12 who don't have vaccines. Why put these kids at risk? Mail in ballots all the way! (47 r.) Reply 1: get off it no one trusts mail in ...just saying (12 reactions) Reply 2: there are lots of other places they can use. Community centers, churches,malls. No need for mail on voting. (8 reactions) Reply 3: or just give the under 12 year olds the day off - it's not like they haven't missed any days already - what's one more !?! (9 reactions) Facebook user 4: There is as much safety in voting, if proper steps are taken, as there is in going to church, shopping, etc.. Let us get on with it and just vote (41 reactions) Facebook user 5: Already planning their corruption election. (40 reactions) Facebook user 6: People...go to Elections Canada, register online for a special mail-in ballot, easy peasy and VOTE FROM HOME (16 reactions) Reply 1: If you can grocery shop or go to a vaccine center to get the shot, you can show up in person to a polling station. Nothing unsafe about it. Show up in person and show your ID. (13 reactions) Facebook user 7: Why not use outdoor tents with heaters? Fresh air, people are encouraged to go out and vote, COVID risk is lower, could be potentially done in parks. (11 reactions)</p>	Aug. 21



			<p>Facebook user 8: If I can shop at the biggest mall without a mask and have hundreds of people around me also without masks then yes we can go in and vote not a problem. (3 reactions)</p> <p>Facebook user 9: Wow. Anybody else see what I'm seeing here? RIGGED (2 r)</p> <p>Facebook user 10: Have drive through voting just like the covid testing.... (2)</p> <p>Facebook user 11: This is going to be a very interesting election. I wonder how many people are going to be illegally blocked from casting their ballot. If you show up to vote, they can't deny you your guaranteed right to vote if you don't wear a mask. It's going to be very interesting to see what happens (2 reactions)</p> <p>Facebook user 12: Can't wait to spend my entire day waiting in line to vote in an election that was called during a so called 'pandemic' If we can have an election, the pandemic is over. The same people who have preached and told us to stay away from each other bounce around our country and mingle with thousands of people. Why is it okay for them, but not for us? Hypocrisy rules! (No reaction)</p> <p>Facebook user 13: They already announced they were hiring unvaccinated staff. No thanks. (No reaction)</p> <p>Facebook user 14: But what will be done about poll workers intentionally smudging ballots like what went one in toronto last time (No reaction)</p>	
0	Fewer than 500, Twitter	Twitter user	<p>I believe Ontario government should mandate covid 19 vaccines on private business employees and users and elections Canada staff and people who vote in person instead of mail in ballot</p> <p>*Replying to John Tory: Toronto Hydro announces mandatory COVID-19 vaccination for its employees</p>	Aug. 21

Compte de média sociaux d'Élection Canada / Elections Canada's Social Media Accounts
 Volumes entrants et sujets clés / Inbound Volumes and Key Topics



Inbound Messages > Tag

TAG	MESSAGES
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elxn44	185
Twitter Spat	168
Vote by mail	167
PM	133
spam	118
LPC	101
PPC	94
partisan	86
candidates	71
SVR	66
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SVR	98
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Ce rapport a été rédigé par le Centre d'observation de l'environnement, Affaires publiques et Éducation civique, Elections Canada

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