



Rapport de repérage des médias sociaux: du 8 septembre 17h au 9 septembre 17h 2021
Social Media Monitoring Report: September 8, 5pm – September 9, 5pm, 2021

Observations principales / Key observations

- Volume: **Last 24h: 1.2K; Previous 7 days average: 1.1K posts/day; Previous 30 days average: 1.53K posts/day pre-campaign average: 100 posts/day**
- On the eve of advanced polls, social media users have focused on voter identification, especially in the form of VICs that have not arrived, and in whether masking is enforced in polling places.
- Dread over potential conflicts or COVID outbreaks in polling places and fears of how mail in ballots will be handled and counted are all present in the environment. This is leading many social media users to say that EC seems unprepared.
- Voters who are skeptical of Elections Canada are planning to vote before Sept. 13 because they believe EC will forbid unvaccinated voters, or they believe they should only vote on election day because they do not trust advance polls. It is not clear which information spheres lead to the different conclusions.

Sujets principaux – Environnement numérique externe / Key topics – External Digital Information Ecosystem

- → Mail-in voting, lockdown as an election tactic, and machine voting
- ↑ Elections during a pandemic – voting in person
- → Voter information cards

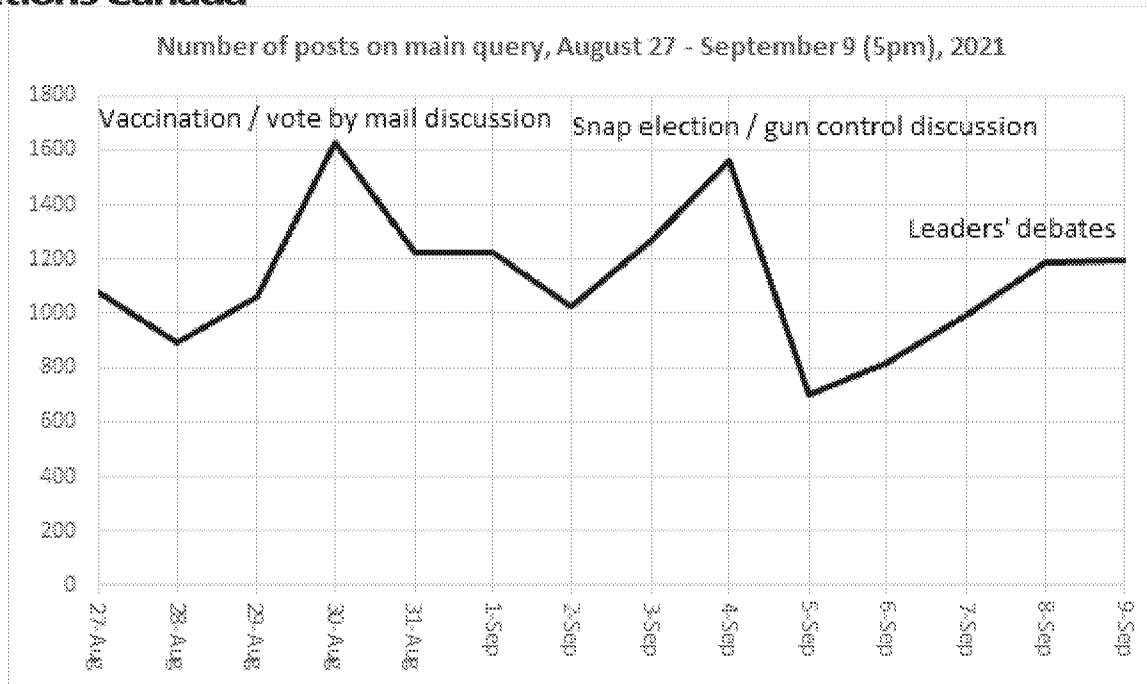
Nombre de mentions - Trames narratives principales / Number of mentions - Leading narratives

Narrative	September 8 (5pm) – September 9 (5pm)	September 7 (5pm) – September 8 (5pm)	September 6 (5pm) – September 7 (5pm)	September 5 (5pm) – September 6 (5pm)	September 4 (5pm) – September 5 (5pm)
Vote by mail	32	51	53	19	19
Dominion/machine voting	19	19	21	16	3
Voter ID/identification	26	7	11	7	8
Rigged/fraudulent elections	18	6	22	3	10
EC corrupt/partisan/incompetent	29	33	40	21	10
Voting with pencils	8	2	4	3	1
Masks in polling places	17	7	4	5	3
Vaccine requirements	7	7	7	1	7

These are approximations based on keyword mentions in collated content

Volume de messages portant sur Élections Canada/Volume of posts about Elections Canada

Sur nos comptes officiels / On our official accounts	
Sujets principaux, interactions avec l'auditoire / Key topics of interactions with our audience	Présence des sujets provenant de l'externe / Topics stemming from the external infosystem
(127/1926) Voter information cards (95/1926) Vote by Mail (72/1926) Advance Polls	(127/1926) Voter information cards (95/1926) Vote by mail (12/1926) Elections during a pandemic - voting in person (7/1926) Machine voting/DVS



Éléments sous observation / On the radar

Claims of foreign interference from China boosting the LPC following news of the CPC platform

On Sep. 8th, The Hill Times posted an article with expert opinions on the Canada-China relationship. According to the article, the CPC have 31 references to China in their platform with a handful of additional references to Beijing and the Chinese Communist Party which could lead to Beijing retaliation, while the LPC platform has only one reference to China alongside Iran and Russia. Business in Vancouver posted an article on the same day, claiming the Chinese Communist Party is promoting the LPC through Vancouver residents supportive of the CCP using WeChat (China's state-monitored social media platform) and WhatsApp. The WeChat articles referenced generally show support for the LPC, criticize the CPC on China related issues and show indifference toward the NDP. They invoke racial unity and support for the Chinese government. Many Chinese language articles encourage people of Chinese ancestry to vote to promote their interests and highlight Chinese-Canadian candidates from all parties.

Candidate for Richmond Hill claims fraud will occur in GE44 through vote by mail, DVS

In a video titled *What's one thing Elections Canada won't tell you to bring to the polling site but that you should bring anyway?* A candidate for Richmond Hill has told electors to bring a pen to avoid someone to "erase a pencil mark from a ballot and replace it in favour of the 'Correct' candidate." The candidate went on to claim "the fact that they are using the mail in voting and the Dominion voting machines to count the ballots... But at least if you bring a pen, then you are going to be able to say that you have done everything you could to protect Canadian democracy."



→ Vote by mail, pandemic/lockdowns as an election tactic, and machine voting

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- N/A

Faits saillants sur les médias sociaux / Social media highlights

Misinformation about voting by mail continues to be prominent in the environment with the constant comparison to the US tainting the discussion. Social media conversations about electoral integrity frequently bring up vote by mail and the alleged use of voting machines in tandem when theorizing about how the election could be rigged by utilizing pandemic health measures. An anti-lockdown social media influencer and activist has encouraged others to write his own name in on their ballot for a third time, in this case with more prominent pushback from followers who do not wish to spoil their ballot. Many social media users still insist on spoiling their ballots or refuse to vote and display signs of being 'black-pilled' into believing elections are totally corrupt and 'the system' is irredeemable.

Publications reliées au sujet / Related posts

Engage ment	Followers, platform	Account	Post	Date
22.7K Views, 2K engage ment	46.2K, YouTube	True North, Digital media platform	<p>Exclusive True North polling shows the Liberals have blown a spectacular lead</p> <p>*Description Liberal leader Justin Trudeau called this vanity election in order to achieve a majority government. That is the only reason we're in an election right now. But, according to an independent and scientifically valid poll commissioned by True North, there is no way the Liberals can reach that goal.</p> <p>*Sample comments*</p> <p>YouTube user 1: Dominion voting machines must be Banned (106 r.)</p> <p>Reply 1: All mail-in ballots and electronic voting machines must be banned (5 reactions)</p> <p>YouTube user 2: YUP ..ELECTRONIC VOTING FRAUD IS HERE TOO. (22 r.)</p> <p>YouTube user 3: Then it's just eastern votes that count ... the rest of us don't get an actual vote. I'm not against separating for freedom (9 r.)</p>	Sept. 8
1.6K	41.1K, Instagram	Instagram user	<p>No you won't get find or arrested. No it's not a "waste" of a vote. And no. Sorry, you re not voting your way out of VaX Pass and lockdowns. UNITED NON COMPLIANCE is the only viable option. Sept 20 will prove me right. All of you will be on my side eventually. Once you have endured enough suffering.</p>	Sept. 9



			<p> </p> <p>*Sample comment*</p> <p>Instagram user 1: This is so silly! Actually vote!!!! (11 reactions)</p> <p>Instagram user 2: This is where I question what you're actually up to. With a following your size telling Canadians to nullify their vote? Bad advice. (11 reactions)</p> <p>Instagram user 3: I'd like to add don't wear a mask at the polling stations and don't let them deny your right to vote because you refuse to wear one. (9 reactions)</p> <p>Instagram user 4: By sept 21 they will start announcing the new lockdown making people vote irrationally (7 likes)</p> <p>Instagram user 5: People your vote doesn't not matter never has never will! You are voting one evil out to replace it with another. You CAN NOT VOTE YOUR WAY OUT OF THIS! Stand up, unify and fight that's our only option, by putting hope in these criminal corrupt governmental parties is the waste of time. It's all the same BS different Party I'm with Chris Sky 100% and will have my vote. I want someone who has fought as hard for us like Chris has from the beginning! (6 reactions)</p> <p>Reply 1: thank you sista! Dominion voting simply showed us how the system really works..if you didnt already know. It's a shell game with skills as "opponents" but really all in the same club...& payroll. (No reaction)</p> <p>Instagram user 6: Take a picture of your vote as well!!!! (No reaction)</p> <p>Instagram user 7: I'm writing this down tomorrow at my advance local voting station. Let's go Chris (No reaction)</p>	
<p>241</p>	<p>29K, Twitter</p>	<p>David Moscrop. Author</p>	<p>Today, I applied to vote by mail for #elx44. It took me four minutes. You can too here: Apply vote by mail- Deadline to apply: September 14 - Your posted ballot must reach Elections Canada by September 20.</p> <p>*Sample comments*</p> <p>Twitter user 1: Depending on when it gets to your house, you may need to drop it off at the returning office instead of mailing it in. (6 reactions)</p> <p>Reply 1: how do I find out where to drop it off in my riding if it arrives to me later? (4 reactions)</p> <p>Reply 2: You can drop it off at any polling station in your riding. They will have separate dropboxes for requested mail in ballots. If you have to drop</p>	<p>Sept. 8</p>



			<p>it off in another riding, the ballot will be transferred to the proper constituency. (1 reaction)</p> <p>Twitter user 2: I voted at an Elections Canada office last week and it was an amazing experience. Nobody was there. The only weird thing was that I had to write the representatives name on a blank ballot and I had to look up her name to spell it correctly. Highly recommended. (5 reactions)</p> <p>Twitter user 3: Does one receive a receipt with mail-in? Is it a trust thing that it will arrive and be counted? (2 reactions)</p> <p>Twitter user 4: Depending how easy it is to vote this weekend will depend on if I do this or not. But as someone stretched thin and at a point where I seem unable to take more on, even simple things like figuring this out.... Thank you for posting this and I will be bookmarking it just in case (2 r.)</p> <p>Reply 1: Seriously.. I'm at a point where if my election card didn't show up I wasn't sure how to bring myself to handle it.. And it showing up relieved such a massive amount of anxiety. Sure glad we needed this power grab election with little time to plan around it... Yup.. So glad. (2 reactions)</p> <p>Reply 2: I'm with you on that. I have to imagine it's much harder for those who are immunocompromised, disabled Canadians and seniors. I'm doing the mail thing myself. Just been procrastinating. It's literally right in front of me right now. Today's the day, and mailing it out tonight. (1 reaction)</p> <p>Twitter user 5: This is a recipe for disaster. If we can go to a restaurant or store, we can surely get off our butts to do our democratic duty and vote in person. (1 reaction)</p> <p>Twitter user 5: Applied online 18/08 for a mail in ballot, received the wife's in a week, still waiting for mine, NOW I have lost faith in the mail in ballot, (No reaction)</p>	
120	49.3K, Twitter	Ian Hanomansing, Reporter	<p>Was curious about how smoothly the mail-in ballot process would go. Took maybe five minutes to register on my phone and it's arrived, no problem. Pretty smooth. #election2021</p> <p>*Sample comments*</p> <p>Twitter user 1: The problem will be with Canada Post. Can anyone be confident their ballot will arrive by the deadline? Mail has been moving VERY SLOWLY! How is Canada Post going to change to speed up delivery of ballots? (1 reaction)</p> <p>Twitter user 2: Depends whether Canada Post is up to snuff. They really let our household down in the last election! Ended up being a bit of chaos for us to vote so we're going early this weekend. (No reaction)</p> <p>Twitter user 3: In the most recent Nova Scotia election, our mail in ballots were received the day prior to the election, obviously not in time to mail. Instead of going to the mailbox at the end of our driveway, we had a 72 km round trip to the returning office. And, no stamp was included.... (No r.)</p>	Sept. 8

↑ Elections during a pandemic – voting in person

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- [Why Elections Canada still uses paper voter lists and hand counts ballots for federal elections](#) – **(Total shares: 40 / Total engagement: 503)**



- *It's time to vote: Advanced polling opening to Canadians during pandemic election – (Total shares: 36 / Total engagement: 435)*

Faits saillants sur les médias sociaux / Social media highlights

Electors who plan on voting in person are split over whether advance polls or election day is the most secure way to ensure their vote. Those in favour of advance polls cite the convenience as well as misinformation that people may not be able to vote in person on election day due to the pandemic. Proponents of election day voting are skeptical of what happens to ballot boxes between advance polls and election day. In all cases we are observing a rise in people encouraging voting with ink out of concern that Elections Canada is corrupt or partisan.

Publications reliées au sujet / Related posts

Engage ment	Followers, platform	Account	Post	Date
986	2.5K, Twitter	Twitter user	<p>Advance polls open in 2 days. The PPC is surging at the perfect time.</p> <p>*Sample comments* Twitter user 1: I would suggest only voting on election day...early voting and fraud will give the establishment a heads up as to numbers. (9 r.) Twitter user 2: DO NOT VOTE IN THE ADVANCE POLLS. Vote only on election day, September 20. Do not give them an opportunity to tamper with your ballots. (3 reactions) Twitter user 3: I thought they were open??? (No reaction) Twitter user 4: DO NOT vote in the advance polls. VOTE on election day. IN PERSON. (No reaction)</p>	Sept. 8
782	9.4K, Twitter	Twitter user	<p>Early voting begins on Friday 9 am to 9 pm. Don't wait until Sept 20 to cast your vote. Let's get to the polls early and throw the lying, corrupt, destructive Liberal Party out of power.</p> <p>*Sample comments* Twitter user 1: Don't mail in your vote. Vote in person show your ID, take a bill. Make them look. (5 reactions) Twitter user 2: I still haven't received my voter card. (3 reactions) Twitter user 3: I usually vote early but these Ballots go where until Election day??? I dislike this chance for Fraud. (3 reactions) Reply 1: I was a scrutineer last election. I don't know where they were brought in from (probably Elections Canada office) but they brought in a box of ballots from outside and proceeded to count ballots same way as others. (2 reactions) Reply 2: Thanks. I still am sceptical on Voting. In Provincial NL their Election was halted then in a day or two restarted. US was and facts coming out totally corrupt. (1 reaction) Twitter user 4: I hope there is no manipulating of votes due to Elections Canada being in their back pocket. (1 reaction)</p>	Sept. 8
211	1.9K, Twitter	Twitter user	<p>I'm probably voting early I'm too scared that Doug Ford is going to pop up and say sorry u can't vote u aren't poisoned</p> <p>*Sample comments*</p>	Sept. 8



			<p>Twitter user 1: Bring your own pen. Don't rely on the government's pencil. My family is voting early too! (11 reactions)</p> <p>Twitter user 2: My advanced polling location is a Free Mason's lodge. (10 reactions)</p> <p>Reply 1: that explains this; [sharing image of misinformation post encouraging unvaccinated voters to vote before Sept. 13] (1 reaction)</p> <p>Twitter user 3: I want to but scared this might give them more time to mess with my ballot. Does anyone know why we use pencils to vote?? Its odd. Thinking of bringing a pen (4 reactions)</p> <p>Reply 1: Bring a few. Give them to others who bring a pencil. (3 r.)</p> <p>Twitter user 4: Advance polls are left unattended in sealed boxes.... vote on voting day and all party's observers are there monitoring the entire day up until the counting is finished. If they block people out on voting day I wouldn't care if I voted early I'd be on a plane leaving the country. (1 r.)</p> <p>Reply 1: They are not left unattended. The boxes are brought back to a designated person's house, where they are locked away, until voting time. We also don't use Dominion voting machines and count by hand. (1 r.)</p> <p>Reply 2 (comment author): To a designated persons house makes me feel so much better than voting in person on Election Day where everything happens in one room monitored all day by all party's. (No r.)</p> <p>Twitter user 6: I'll leave this here (1 reaction)</p> <div data-bbox="574 993 878 1390" data-label="Image"> </div> <p>Twitter user 7: Remember how security cameras caught Democrat scrutineers messy with the votes. I could be wrong asking this, but why aren't security cameras allowed at Canadian voting stations? Who scrutinizes the scrutineers? Concerns extend to Elections Canada under Liberal control. (No reaction)</p>	
209	10.8K, Twitter	Twitter user	<p>A friend just called in a tizzy saying we need to be Vaxxed to vote?! WTF? I can't find anything on the Elections Canada site.</p> <p>*Sample comment*</p> <p>Twitter user 1: Not sure that would be legal in any way... (10 reactions)</p> <p>Reply 1: Nothing that's going on is legal in any way...(33 reactions)</p> <p>Twitter user 2: The election workers cannot be mandated to be vaccinated ...and outside of forcing a mask on you there is nothing... (6 r.)</p> <p>Twitter user 3: It's doesn't say anything on Election Canada website that you need to show proof of vaccination. You have to mask up. That is all. (4 reactions)</p> <p>Twitter user 4: That is an attempt at voter suppression, imo. (4 reactions)</p>	Sept. 9



			<p>Twitter user 5: That's wrong. Ontario govt specifically said that was not needed to vote in person. (4 reactions)</p> <p>Twitter user 6: Not true. Elections Canada already issued a statement. They can't prevent you from voting if you are unvaxxed, and the facility would generally enforce this. Visit http://electionscanada.ca (2 reactions)</p> <p>Twitter user 7: I don't think so, From what I understand even if you go in somewhere to vote you're not obligated to even wear a mask. (2 r)</p> <p>Reply 1: Correct, you are NOT required to wear a mask, as per Election Canada (3 reactions)</p> <p>Twitter user 8: We're hitting the early vote dates. I read, but can't remember where, that they're going to try to put a vaxpass for the official voting days. Masks are only necessary if they're a requirement in your area. (2 reactions)</p> <p>Twitter user 9: I heard it was on a elections Canada poster poster, whether it true or not, it's a trick they'd try & the sheople would uphold on election day. I for safety sake am going to vote early because it may be in effect on the 13th, Monday. I haven't been able to collaborate it either. (2 reactions)</p> <p>Twitter user 10: Not true and they will respect maskless people without asking for proof of exemption (1 reaction)</p> <p>Twitter user 11: Maybe last minute strategy implementation to justify mail-in ballots. Of course all 79 million non-vaxxed Liberal voters will mail it in (1 reaction)</p>	
131 views, 10 engagements	Fewer than 500, BitChute	BitChute user	<p>Elections Canada Twitter acct. threatening to ban unmasked people from voting. Call them and get them to confirm their position. When you go to vote, Have your phone concealed and recording in case they refuse you. If the refuse, record every face, every identity badge of the people refusing your right to vote. DO NOT BACK DOWN.</p> <p>*Sample comments*</p> <p>BitChute user 1: Lol only r*****d f*****s vote. U FUCKS the ones that got us to this point (2 reactions)</p> <p>BitChute user 2: I bet Trudeau gets his majority government... because voting won't change the now (No reaction)</p>	Sept. 8
16	2K, Twitter	Twitter user	<p>Yesterday someone was saying to bring your own pen to vote then this guy goes what if it's a tactic so they can invalidate your vote what if you can't use a pen. AND WHAT COLOUR PEN? BLACK OR BLUE. Black makes more sense it's closer to the pencil....</p> <p>*Sample comments*</p> <p>Twitter user 1: Sharpie (1 reaction)</p> <p>Reply 1 (original poster): Sharpie can seep through the paper it was invalid in the US election. (1 r.)</p> <p>Reply 2: It's okay to use their pencil, just repeat the "x" a fee times. They don't have time to erase it. (1 reaction)</p> <p>Reply 3 (original poster): ArenT you supposed to colour it in? Not an X? I don't know I haven't voted in a while. And they can erase the pencil u have to use a pen (1 reaction)</p>	Sept. 9



			<p>Reply 4: No. People usually put x. Unless Elections Canada has gone corrupt, they are not allowed to open your ballot after you vote. You place it in a box. They count at the end in presence of witnesses. If they use the machine to read your answer, they feed it into it in front of you. (1 r.)</p>	
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→ Voter information cards

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- [Trans, non-binary Canadians caught off guard by voter cards addressed to dead names used before transition](#) – **(Total shares: 36 / Total engagement: 196)**

Faits saillants sur les médias sociaux / Social media highlights

Electors continue to speculate over the reasons for delays in receiving their VICs including theories that there is a partisan logic to the distribution. An article about electors being deadnamed on their VICs encouraged many people to come forward with their own stories, including issues in polling places and being made to feel uncomfortable by staff when they try to get issues resolved. Recipients also frequently highlighted accessibility issues with their assigned polling places including if the locations were within driving but not walking distance.

Publications reliées au sujet / Related posts

Engage ment	Followers, platform	Account	Post	Date
492	8.3K, Twitter	Twitter user	<p>Has anyone received their Voter Registration Card yet?</p> <p>*Sample comments* Twitter user 1: Nope, but I live in a always conservative area (lots of working people) They might not even send ours! (7 reactions) Twitter user 2: No. Can we vote without it? (4 reactions) Twitter user 3: Nope. Starting to wonder if we're going to get it. (2 r.)</p>	Sept. 8
239	4.1K, Twitter	Twitter user	<p>Le vote par anticipation débute le 10 septembre, avez vous reçu votre carte d'électeur ? Moi je n'ai rien reçu encore.</p> <p>*Sample comments* Twitter user 1: Aucun membre de notre famille n'a reçu sa carte d'électeur.. Incroyable inconséquence..Régions: Montréal, Ste-Adèle, 3-Rivière, Bécancour et Percé.. (7 reactions) Reply 1: vous pouvez ajouter Québec, c'est aussi mon cas (2 reactions) Reply 2: Beaucoup ne l'ont pas reçus. Il me semble que c'était plus important de recevoir nos cartes que le guide, tout l'monde sait quoi faire, ça fait 18 mois que je pratique. (4 reactions) Reply 3: Si on appelle les lignes vont être surchargées. C'est du Trudeau . (2 reactions) Twitter user 2: Ici un gros édifice de 124 appart. et personne n'a rien reçu. (3 reactions)</p>	Sept. 8
13	Fewer than 500, Twitter	Twitter user	<p>"Bring this card with you" - you don't think that's going to cause me any problems when I only have ID/documentation with my legal name of 4</p>	Sept. 8



		<p>YEARS on it anymore? No? Cool cool cool, glad we're all on the same page here</p> <p>*Sample comments*</p> <p>Twitter user 1 (Original poster): This will be my 2nd time voting with an incongruous Voter Info Card & legal name, & will likely result in me getting taken off the side and loudly interrogated about my name and my trans status in a public setting. Again. (4 reactions)</p> <p>Reply 1 (Original poster): Considering all the problems around getting young people to vote, you'd think they'd have realized by now that if anything, this kind of gross mismanagement of voter information only discourages voter turnout? I for one am already dreading having to do all of this a 2nd time. (1 reaction)</p>	
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**Compte de média sociaux d'Élection Canada / Elections Canada's Social Media Accounts
Volumes entrants et sujets clés / Inbound Volumes and Key Topics**

Inbound Messages > Tag		Inbound Messages > Tag	
TAG	MESSAGES	TAG	MESSAGES
Twitter Spat	179	Facebook Face-off	50
VIC	69	Green	49
Vote by mail	76	Met - Green	33
Green	74	voting	29
Met - Green	62	VIC	26
spam	60	Vote by mail	19
advance polls	60	PPC	16
negative	58	Unmet - Green	14
polling locations	57	ID	13
partisan	44	advance polls	12
elxn44	41	registration	11
candidates	41	polling locations	11
LPC	40	partisan	11
PPC	38	elxn44	11
PM	36	us election	10
irrelevant	32	corrupt/rigged	10
voting	31	ways to vote	9
about media	20	recruitment	9
ways to vote	29	SVR	9
transgender	29	Citizenship	9

Ce rapport a été rédigé par le Centre d'observation de l'environnement, Affaires publiques et Éducation civique, Élections Canada

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