



Rapport de repérage des médias sociaux: du 18 septembre 17h au 19 septembre 17h 2021
Social Media Monitoring Report: September 18, 5pm – September 19, 5pm, 2021

Observations principales / Key observations

- Volume: **Last 24h: 978; Previous 7 days average: 1.7K posts/day; Previous 30 days average: 1.34K posts/day; pre-campaign average: 100 posts/day**
- Frustrations over the lack of options for COVID positive electors and concerns over voting in person are frequently aired, with some questioning the safety of voting in person.
- Some users criticized EC's alleged lack of preparation for electors with COVID and its poor response on the issue. This led some to go as far as calling EC's action voter suppression or an attempt to reduce turnout.
- Social media users are worried about ballots arriving in time to be counted, as well as the amount of time it will take to do count ballots, many believe a delay of more than one day would signal foul play by EC.

Sujets principaux – Environnement numérique externe / Key topics – External Digital Information Ecosystem

- → **Mail-in voting, lockdown as an election tactic, and machine voting**
- → **Elections during a pandemic – voting in person**

Nombre de mentions - Trames narratives principales / Number of mentions - Leading narratives

Narrative	September 18-19 (5pm)	September 17-18 (5pm)	September 16-17 (5pm)	September 15-16 (5pm)	September 14-15 (pm)
Vote by mail	83	99	90	78	79
Machine voting	20	9	31	15	15
Voter ID	11	26	21	23	4
Rigged / fraudulent elections	16	31	26	39	32
EC corrupt / partisan / incompetent	84	52	47	38	30
Voting with pencils	7	5	2	11	6
Masks in polling places	7	68	8	20	49
Vaccine requirements	11	24	12	21	18

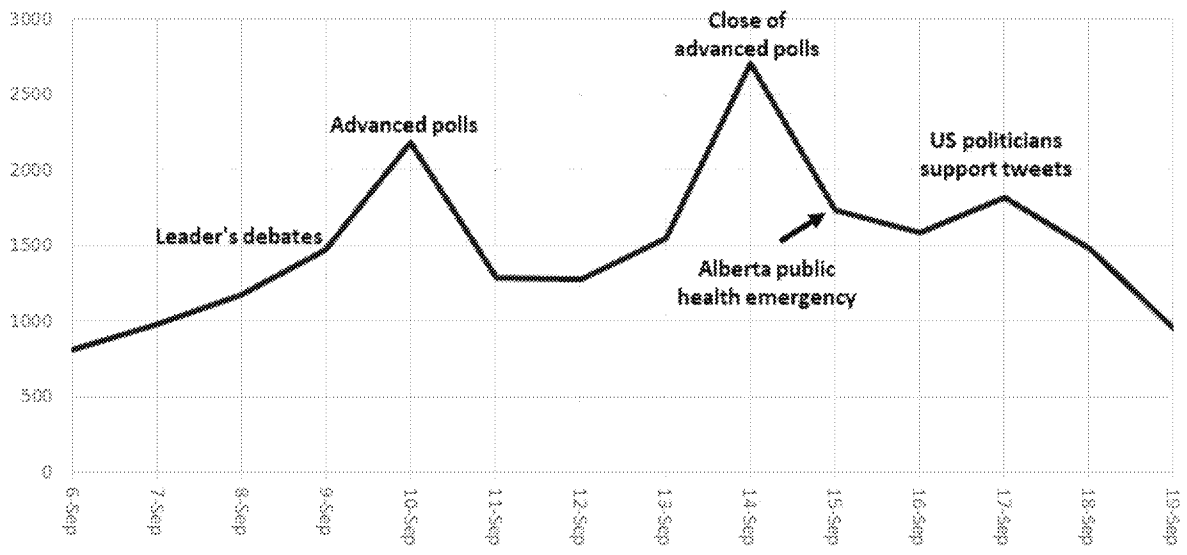
These are approximations based on keyword mentions in collated content

Volume de messages portant sur Élections Canada/Volume of posts about Elections Canada

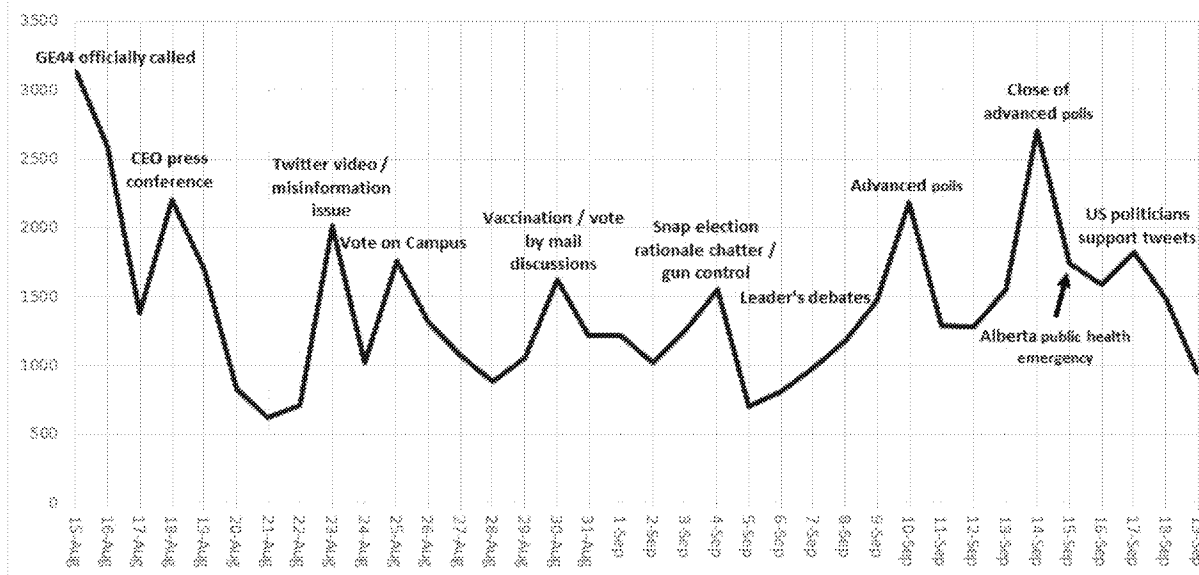
Sur nos comptes officiels / On our official accounts	
Sujets principaux, interactions avec l'auditoire / Key topics of interactions with our audience	Présence des sujets provenant de l'externe / Topics stemming from the external infosystem
(270/2756) Vote by mail (84/2756) Ways to vote (82/2756) Concerns of individual level foreign interference	(270/2756) Vote by mail (71/2756) Elections during a pandemic - voting in person (27/2756) Machine voting/DVS



Number of posts on main query, September 6 to 19 (5pm), 2021



Number of posts on main query, August 15 to September 19 (5pm), 2021



Éléments sous observation / On the radar

No on the radar items to report

→ Vote by mail, pandemic/lockdowns as an election tactic, and machine voting

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- *Canada election: Why it's easier to vote in Canada than the US* – BBC (Total shares: 89 / Total engagement: 616)

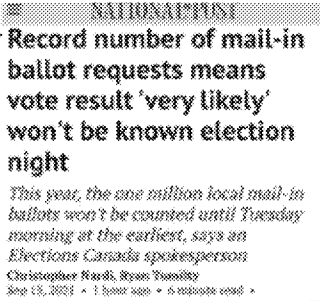

Faits saillants sur les médias sociaux / Social media highlights

On the eve of the election, mail-in ballots and voting machines are once again closely linked in the social media environment, some content shows signs of targeted amplification. Contrary to GE43, narratives at this point tend not to emphasize the number of ballots prepared vs the number of electors but instead focus on the number of days it will



take to count and announce the results. A large contingent of skeptics who have emerged since the 2020 US presidential election believe that use of vote by mail facilitates vote rigging and corrupt elections. Others are open to trusting election results, but caution others to vote in person and want a quick result that mirrors their expectations. Delays or results that differ from their beliefs will, in their opinion, prove that results are fabricated.

Publications reliées au sujet / Related posts

Engage ment	Followers, platform	Account	Post	Date
4.1K	231.1K, Twitter	Twitter user	<p>Watch out, Canada!</p> <p><small>< home</small> NEWS</p> <hr/> <p>FEDERAL ELECTION 2021</p> <p>People recently diagnosed with COVID-19 won't be able to vote on election day</p> <p>TORONTO – Thousands of Canadians will not be able to vote in the upcoming federal election because of the COVID-19 pandemic, Elections Canada said.</p> <p>With the deadline for mail-in ballot passed as of 6 p.m. on Tuesday, anyone who is diagnosed with COVID-19 between now and Election Day will not be able to vote, as the mandatory isolation period extends beyond election day.</p>   <p>*Sample comments*</p> <p>Twitter user 1: Mail in ballots are universal and no copy of ID required to mail it back. Canada election is fxxked. (14 reactions)</p> <p>Twitter user 2: Brought to you by - you guessed it - Dominion Voting Systems. (9 reactions)</p> <p>Reply 1: How are they going to know who has tested positive for covid at the poll stations? They are having a hard enough time getting people in and out of the poll stations with all the other rules. I could have stood next to someone last weekend and wouldn't have known. (2 reactions)</p> <p>Twitter user 3: Mail in ballots are universal and no copy of ID required to mail it back. All they need is printing the same ballot and fill out their Liberal candidates names and mail it back. Canada election is fxxked. (4 r.)</p> <p>Reply 1: Hopefully Election Canada trained their staffs to authenticate and cross reference the serial number. (No reaction)</p>	Sept. 18




			<p>Twitter user 4: They are preparing us for a mirror image of the tactics seen recently to our south... (No reaction)</p> <p>Twitter user 5: Where have I seen this form of election fraud before... (No r.)</p> <p>Twitter user 6: It's already being rigged lol y'all don't see it yet same this same senarial happened in the states n will be done here (No reaction)</p> <p>Twitter user 7: More stolen elections coming. Disgusting!!! (No reaction)</p>	
298	4chan, Politically incorrect	4chan user	<p>Canada General – Guys Please Vote For Me Edition</p> <p>*Sample comments*</p> <p>4chan user: You lot can't vote. Why do you think Elections Canada needs 5 extra days to count mail in votes? (1 reaction)</p> <p>Reply 1: Nha anon, it'll be the liberals doing the rigging (...) (No reaction)</p>	Sept. 19
251	49.4K, Twitter	Eric Grenier, Comment ator	<p>Elections Canada says that, based on expected volumes, they will be able to start counting mail ballots on Tuesday and have the vast majority of ridings completed by Wednesday, with some potentially still taking the rest of the week to complete.</p> <p>*Sample comments*</p> <p>Twitter user 1: If only there was the radical idea of, you know, counting mail-in ballots early. (8 reactions)</p> <p>Reply 1: I am told that as part of the verification process, they confirm that the person mailing in their ballot didn't vote in person as well. Why they have to wait till after in person election is done. Maybe also why they can count overseas ones early. (9 reactions)</p> <p>Reply 2: That sounds like if someone voted by mail and then changed their mind they could get a do-over on election day??? I think requesting a mail ballot should remove someone from being able to vote in person automatically. (3 reactions)</p> <p>Twitter user 2: It is asinine that they don't count the ballots at the same time as other ballots, at least to the extent they've arrived prior to Monday. Just a self-own gift on a platter to bad actors and conspiracy theorists to undermine people's faith in election legitimacy. (5 reactions)</p> <p>Reply 1: How is this not obvious to Elections Canada? Are they morons? Do they not see what happened in the US election? (No reaction)</p> <p>Reply 2: We had someone vote twice last election. Other poll supervisor wanted to deny him. I said we have to let him vote. He swears an oath. If the riding is won by a few votes he goes before a judge. The gentleman was Sikh and elderly and probably senile. People forget they have voted. (1 reaction)</p> <p>Reply 3: NDP Jagmeet Singh is Sikh. Gentleman didn't speak English was with a young woman from his household. We risk disenfranchising an immigrant person of color who doesnt speak English perhaps with a disability, or we let him vote twice and leave it to a judge to sort out. (0)</p> <p>Twitter user 3: Wont some ridings start counting on election night though? (4 reactions)</p> <p>Reply 1: Yes, the in-person votes will be counted on election night, but not the local special ballots cast by mail. (4 reactions)</p>	Sept. 17



			<p>Reply 2: My understanding is that the verification of the envelopes containing the special mail ballots will only start on Tuesday, and whenever they are finished with that they can start counting. Mail ballots from overseas and the like will be counted on Monday. (5 r.)</p> <p>Twitter user 4: Unacceptable. I want complete results by midnight Monday. Remember, if you can go to a restaurant, a bar or Costco, you shouldn't be voting by mail and dragging out the democratic process. That isn't a political statement. People with lives to live aren't waiting for you. (1 reaction)</p> <p>Twitter user 5: Ugh, my vote won't be counted until Tuesday, then! Definitely takes away the excitement of an election-night win. (No r.)</p> <p>Twitter user 6: So when do results become official? At the end of mail in ballots ? (No reaction)</p> <p>Twitter user 7: That can't stand in a democracy. There has to be a better way. Hire more people and get it done on Election Day. Elections Canada used to be a beacon of election integrity and now that will be brought into question with this American style absurdity of taking a week to count. (No r.)</p> <p>Twitter user 8: Any word if they will count mail in votes received after Sept 14 ? (No reaction)</p> <p>Twitter user 9: Let me guess Bernier and the PPC are going to be ahead by more votes than remain in seats and then suddenly in the middle of the night the Contards will be ahead BAN MAIL IN VOTING (No reaction)</p> <p>Twitter user 10: This only breads questions on the validity of our election process. (no reaction)</p> <p>Twitter user 11: Another rigged election? (No reaction)</p>	
106	707K, YouTube	CTV News	<p>Advice for voters on the eve of Election Day: A Q&A with Elections Canada spokesperson Diane Benson</p> <p>*Sample comments*</p> <p>YouTube user 1: i have always been against mail in votes. the optics allow much fraud imo. wheather true or not. (19 reactions)</p> <p>YouTube user 2: All Canadians should remember what happened in our last election and what happening in the USA during their election. These leaders aren't elected they are installed. (17 reactions)</p> <p>YouTube user 3: Wouldn't be surprised if they try to suppress PPC VOTERS(8)</p> <p>YouTube user 4: Selectively sent out voter cards. (4 reactions)</p> <p>YouTube user 5: voted my mail. Mailed it out Friday. I hope it's counted. (3 reactions)</p> <p>Reply 1: Sept 14th was the deadline as stated on your Voter's Card (4 r.)</p>	Sept. 19
25	Fewer than 500, Gab	Gab	<p><i>Canada Elections Department Announces It Refuses To Use Dominion Voting Systems</i></p> <p>*Sample comments*</p> <p>Gab user 1: They are lying! They dont use the machines to vote, they use them to count the votes therefore having dominion over all elections. I knew that the tool was the next puppet PM well over a year ago. (1 r.)</p> <p>Reply 1: The only way max wins is if you get on the internet on election night and hack into the election results and change them back. Free will! (No reaction)</p>	Sept. 19



			<p>Reply 2: The only way to beat the vote counting and changing machines is to do what Trump did in America and overwhelm the system. (No r.)</p> <p>Reply 3: be a scrutinizer at your district office (No reaction)</p> <p>Reply 4: I will be in the parking lot watching for boxes of ballots being loaded or unloaded and I will follow them and record them and encourage everyone else to do the same. Our government has been captured by foreign and domestic bad actors so if you think it is going to be a free and fair election you have oatmeal for brains. No offence but wake the - up! (No reaction)</p>	
12	Fewer than 500, Gab	Gab user	<p>we all saw what they did down south they are going to cheat they will stop the count in the middle of the night to see how many MAIL IN BALLOTS they need to fill in to steal it it will be a majority for the libs MOST VOTES EVER</p> <p>< CBCNEWS AA </p> <p>Politics</p> <p>The federal election might not have a clear winner Monday night — here's why</p> <p>Elections Canada isn't counting local mail-in ballots until Tuesday</p> <p>Catharine Tunney CBC News September 18, 2021</p>  <p>Because of the large number of special ballots issued for this election, Elections Canada and media outlets might not have a clear idea of who won on Monday night. (Evan Mitsui)</p>	Sept. 18

→ Elections during a pandemic – voting in person

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- No voting options for people still isolating due to COVID-19 on Monday – Global news **(Total shares: 115 / Total engagement: 865)**
- What COVID-19 precautions are being taken on voting day? – CBC **(Total shares: 135 / Total engagement: 471)**



Faits saillants sur les médias sociaux / Social media highlights

Electors are still concerned about accessibility for individuals with COVID-19 who won't be able to make it to the polls on election day. Many described it as voter suppression and call for measures to be put in place like voting outside polling stations. Some call out EC for not preparing enough for this and for its poor response when questioned on the matter. Some also suggest not getting tested before election day to ensure their right to vote or simply lie and go to the polls regardless. Regarding polling station operations, concerns over long line ups, voter health and safety, and the reduced number of polling stations are still prevalent. In a few posts or comments, users describe risks and obstacles in an apparent attempt to reduce voter turnout. One called for people who test positive to COVID-19 next week to file a lawsuit against the LPC for calling the election.

Publications reliées au sujet / Related posts

Engage ment	Followers, platform	Account	Post	Date
1.6K	CBC News comments section	CBC News, News outlet	<p>Millions of voters are heading to the polls Monday to vote in the first federal election during the COVID-19 pandemic.</p> <p>*Sample comments*</p> <p>CBC reader 1: If you haven't voted yet, be ready for complete chaos at the polling stations tomorrow. And keep in mind who created this situation when marking your ballot. (17 reactions)</p> <p>CBC reader 2: Obama endorses him. China says there will be ramifications if the red don't get back in. Election interference anyone? #trudeaumustgo (17 reactions)</p> <p>CBC reader 3: Have Conservatives started robo calls to send voters to the wrong polling locations ? (13 reactions)</p> <p>Reply 1: No...the UN vaxxed polling workers are doing the job (No r.)</p> <p>CBC user 4: Fewer polling stations + Pandemic election = Voter suppression. (13 reactions)</p> <p>Reply 1: Far fewer "racialized" polling stations in GTA Liberal strongholds. (2 reactions)</p> <p>CBC reader 5: Elections Canada even purchased 16 million golf pencils and another 3.6 million large pencils"...all made in China (6 reactions)</p> <p>CBC reader 6: Half a million dollars in pencils, what a waste. (6 reactions)</p> <p>CBC reader 7: Everyone, vaccinated or not, that test positive next week should form a class action suit against the irresponsible party that called this unnecessary super spreader election. (6 reactions)</p> <p>CBC reader 8: Holding an election during the 4th wave of a pandemic that is particularly dangerous to older adults. Can you say "Voter suppression"? (6)</p> <p>CBC reader 9: I voted early. Covid precautions were some what lacking. Line ups outside the polling station were not spaced at 2 metres, more like 2 feet, People crammed together as the line grew longer. No one was there to direct traffic. There must have been a hundred people inside a small gymnasium. You entered the gym and left it via the same corridor. Approximate width 1 metre. Who knows what it will be like on Monday.....a Covid super spreader no doubt. (5 reactions)</p> <p>CBC reader 10: This election probably should never have been called. I rip out divisions and tensions that we really don't need as a nation during a pandemic. (5 reactions)</p>	Sept. 19



			<p>CBC reader 11: The advance voting room I attended was a further 15 min drive than our normal location and the room so small that we were scraping by people in line to walk from the registrar to the voting booth. Definitely was not safer although everyone was masked (3 reactions)</p> <p>Reply 1: starting to think that a tactic being used is to make voting as difficult as possible which will dis-encourage folks to get out and vote (0)</p> <p>CBC user 12: "how many cases of COVID-19 will be transmitted as a result of voting in this election — it's not going to be zero," Think about who called that election before marking your ballot (3 reactions)</p> <p>CBC user 13: Making long waiting lines to vote it seems Incompetent Justin is hoping for low voter turn out. (3 reactions)</p> <p>CBC user 14: It will be interesting to see the records set at this election.....definitely a record for mail in ballots.....most likely spoiled ballots.....(2 reactions)</p> <p>CBC user 15: Are the ventilation requirements why schools and community centres aren't being used? says a lot...(1 reaction)</p> <p>CBC user 16: Sadly, in Alberta, advanced polls weren't all following the Covid19 protocols set out by Elections Canada. I sure hope the many poll workers are able to be kept safe, but I know the performance metric for the Returning Officers is not likely safety of the vote. (No reaction)</p>	
243	371.4K, Facebook	Global Edmonton, News outlet	<p>Canadians isolating due to COVID-19, and who have not already applied to vote by mail, will not be able to vote Monday.</p> <p><i>I was frustrated': No more voting options for people still isolating due to COVID-19 on Monday</i></p> <p>*Sample comments*</p> <p>Facebook user 1: Just think of the 900+ covid pts in hospital who can't vote (among all the others). It's exactly what Trudeau wants Edit to add: can't easily vote if not well enough. (39 reactions)</p> <p>Reply 1: the timingthe snap election.....coincidence (3 reactions)</p> <p>Facebook user 2: How do they get away with calling a election during a pandemic?? (32 reactions)</p> <p>Facebook user 3: You get your positive test results Sunday evening you can't vote Monday. How exactly do they expect you to know last week you should have voted ahead of time. (12 reactions)</p> <p>Facebook user 4: That is not right. They need an outdoor ballot drop off location (9 reactions)</p> <p>Facebook user 5: Yeah .. just started isolation yesterday.. now I can't vote(2)</p> <p>Reply 1: the Government shouldn't be able to take away Your Right to vote....(2 reactions)</p> <p>Reply 2: they did long time ago by not changing the rules and letting them call when we can vote.. how long they stay in office..Plus.. no one standing up to change the ability to vote. We get our medical records on our phones.. we can bank online.. but we can't vote any other way? We can use CRA.. online.. but no new voting methods? No way to declare that we don't want to vote for a person.. they won't change that.. cause voting no isn't an acceptable risk to them. Think it's time Canada stops taking it laying down (1 reaction)</p>	Sept. 18



			<p>Facebook user 6: So she's vaccinated and still got covid but with the new mandate, she should be able to slap a rag on her face and go vote! (No r.)</p> <p>Facebook user 7: Wow no one go get tested till after you vote I guess then we might throw curveball. (No reaction)</p> <p>Facebook user 8: There should be a safe way to get these people to vote.(0)</p>	
91	178.5K, Facebook	Global Calgary, News outlet	<p>Canadians isolating due to COVID-19, and who have not already applied to vote by mail, will not be able to vote Monday. <i>I was frustrated': No more voting options for people still isolating due to COVID-19 on Monday</i></p> <p>*Sample comments*</p> <p>Facebook user 1: There should be a secure way voters can text or email their votes in. This is deplorable (4 reactions)</p> <p>Facebook user 2: Unfortunately I heard from sources the elections have been fixed and Trudeau already “ won “ This is the end of Canada we we know it (4 reactions)</p> <p>Facebook user 3: Just another way Turdeau rigs the election and penalizes those with the virus. Just so wrong (No reaction)</p> <p>Facebook user 4: People should just go anyway. It is their democratic right to vote and no offence, it's the morons own fault for calling an election during a GLOBAL pandemic (No reaction)</p>	Sept. 18

**Compte de média sociaux d'Élection Canada / Elections Canada's Social Media Accounts
Volumes entrants et sujets clés / Inbound Volumes and Key Topics**

(Voir page suivante – see next page)



Inbound Messages > Tag

TAG	MESSAGES
Vote by mail	223
Twitter Spat	158
Green	140
Met - Green	111
ballot counting	96
spam	93
polling locations	79
negative	75
CPC	75
ways to vote	70
voting	69
covid19	65
partisan	63
Health & Safety Measures	60
LPC	59
Election Day	58
candidates	50
SVR	47
PPC	47
election results	44

Inbound Messages > Tag

TAG	MESSAGES
Vote by mail	47
Green	43
Met - Green	42
Facebook Face-off	38
SVR	19
ways to vote	14
thank you	13
covid19	11
voting	10
recruitment	9
polling locations	9
VIC	9
Election Day	9
negative	8
local office	7
asked & answered	7
PM	7
Health & Safety Measures	7
irrelevant	6
elxn44	6

Ce rapport a été rédigé par le Centre d'observation de l'environnement, Affaires publiques et Éducation civique, Élections Canada

This report was produced by the Environment Monitoring Centre, Public Affairs and Civic Education, Elections Canada